

HITLAB INNOVATORS SUMMIT 2022

JUNE 30

Sponsorship Opportunities



Background & Vision

Following on from the hugely successful, virtual HITLAB Innovators Summit of 2021, we bring you the 1st fully virtual HITLAB Innovators Summit of summer 2022.

This event will be available live, internationally, for 1 day on June 30th 2022 between 9am-8pm ET with some sessions available on demand after the event.

Join us for a live virtual event not to be missed. There will be:

- Panel interviews and keynote addresses by digital health leaders across the world
- Virtual networking sessions
- Presentations from some of the leading disruptive digital solutions in the healthcare ecosystem
- Breakout workshops
- A virtual exhibit hall full of best in class of digital health solutions, innovators & leading organizations*



Anticipated Summit Metrics

HITLAB
**INNOVATORS
SUMMIT 2022**

Participants

**Registered
1500+**

**Attendees
1000+**



Program

**Speakers
50+**

**Sessions
16**

General Info

Free!

General Admission

- Access to entire day of lectures & addresses from certified digital health leaders
- Virtual Networking Opportunities
- Attendee feature allowing other attendees to request a meeting/connect on LinkedIn and more
- Access to general networking rooms
- Access to virtual exhibit hall

\$50

Enthusiast Pass

- All benefits associated with General Admission
- 15 minute connect session with Chair of HITLAB & Speaker of your choice*
- Transcripts of all main stage chatboxes and clean copy of all speaker LinkedIn details

*subject to speaker availability

\$99

VIP Pass

- All benefits associated with Enthusiast Pass
- Access to 1:1 mentoring with HITLAB Fellows
- 1 year access to HITLAB Breakthrough Alliance Information Exchange Salons
- Transcripts of proceedings
- Auto-registration to all HITLAB Events for remainder of 2022

- **Changing landscape of virtual first care**
- **Women's Health Tech**
- **HITLAB Breakthrough Alliance Pitch Challenge**
- **Innovators Showcases**
- **Medication Adherence**
- **Digital Tech in Mental Health**
- **Wearables**
- **Role of Smart Medicine in Pharma**



Sponsorship Levels

\$1.5k

Innovator Sponsor

- Single day attendance list
- 2x VIP Passes
- 1 Strategic Networking Occasion
- 1 Highlight in "Innovator Showcase"
- 1 video clip
- Brand Awareness:
- 2 social media mentions
- 1 HITLAB Newsletter mention
- Logo on HITLAB Website with BackLink

\$3k

Virtual Revolution Sponsor

- Full event registration list
- 3x VIP Passes
- 2 Strategic Networking Occasions
- 1 Highlight in "Innovator Showcase"
- Demo profile in virtual exhibit hall
- 1 video clip
- Brand Awareness:
- 2 social media mentions
- 2 HITLAB Newsletter mentions
- Logo on HITLAB Website with BackLink

\$6k

Thought Leader Sponsor

- Sponsor whole day – mentioned in all "mainstage presentations"
- Marquee sponsor awareness
- Feature in 1x Press Releases
- Full event registration list
- 5x VIP Passes
- Sponsor of 1 networking room
- 1x Breakout workshops (leading)
- 4x Strategic Networking Occasions
- 1x Speaking Opportunity
- Demo profile in virtual exhibit hall
- 3 video clips
- 3 highlights in "Innovator Showcase"
- Interview – Post event, article to be featured on HITLAB website
- Brand Awareness:
- 10 social media mentions
- 5 HITLAB Newsletter mentions
- Logo on HITLAB Website with BackLink

\$12k

Title Sponsor

- Sponsor included in Event Title
- Marquee sponsor awareness
- Feature in 2x Press Release Announcements
- Full event registration list
- 10x VIP Passes
- Discretion of Keynote opportunities
- Sponsor of all networking rooms
- 1x Breakout Workshop (leading)
- Demo profile in virtual exhibit hall
- 10x Strategic Networking Occasions
- 5 video clips
- Highlight in "Innovator Showcase" OR Customized Panel Leader
- 2x Speaking Opportunities at ANY HITLAB Event
- Interview - Post event, article to be featured on HITLAB Website
- Brand Awareness:
- 15 Social Media Mentions
- 12 HITLAB Newsletter mentions
- Recognition as minor HITLAB Sponsor of remaining 2022 events
- Logo on HITLAB Website With Backlink

Current Sponsors



Title Sponsor

Thought Leader



Virtual Revolution
Sponsor

Innovator
Sponsor

Jerry Antimano
Community Development Manager

jantimano@hitlab.org

[Schedule with Calendly.](#)

hitlab.org/summit