

Background & Vision



Following on from the hugely successful, virtual HITLAB Innovators Summit of 2021, we bring you the 1st fully virtual HITLAB Innovators Summit of summer 2022.

This event will be available live, internationally, for 1 day on June 30th 2022 between 9am-8pm ET with some sessions available on demand after the event.

Join us for a live virtual event not to be missed. There will be:

- Panel interviews and keynote addresses by digital health leaders across the world
- Virtual networking sessions
- Presentations from some of the leading disruptive digital solutions in the healthcare ecosystem
- Breakout workshops
- A virtual exhibit hall full of best in class of digital health solutions, innovators & leading organizations*



Anticipated Summit Metrics

INNOVATORS SUMMIT 2022

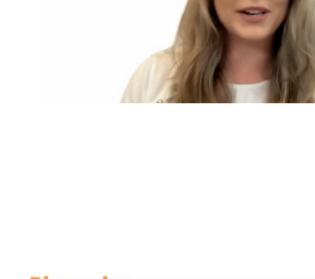
Participants

Registered 1500+

Attendees 1000+



hoppyMama



HERAbiote

HERAbiotech



Program

Speakers 50+

Sessions 16

General Info





- Access to entire day of lectures & addresses from certified digital health leaders
- Virtual Networking Opportunities
- Attendee feature allowing other attendees to request a meeting/connect on LinkedIn and more
- Access to general networking rooms
- Access to virtual exhibit hall



- All benefits associated with General Admission
- 15 minute connect session with Chair of HITLAB & Speaker of your choice*
- Transcripts of all main stage chatboxes and clean copy of all speaker LinkedIn details

*subject to speaker availability



- All benefits associated with Enthusiast Pass
- Access to 1:1 mentoring with HITLAB Fellows
- 1 year access to HITLAB
 Breakthrough Alliance
 Information Exchange Salons
- Transcripts of proceedings
- Auto-registration to all HITLAB
 Events for remainder of 2022

Themes / Agenda



- Changing landscape of virtual first care
- Women's Health Tech
- HITLAB Breakthrough Alliance Pitch Challenge
- Innovators Showcases
- Medication Adherence
- Digital Tech in Mental Health
- Wearables
- Role of Smart Medicine in Pharma

Sponsorship Levels



- Single day attendance list
- 2x VIP Passes
- 1 Strategic Networking Occasion
- 1 Highlight in "Innovator Showcase"
- 1 video clip
- Brand Awareness:
- 2 social media mentions
- 1 HITLAB Newsletter mention
- Logo on HITLAB Website with BackLink

\$3k Vir Spe

Virtual Revolution Sponsor

- Full event registration list
- 3x VIP Passes
- 2 Strategic Networking Occasions
- 1 Highlight in "Innovator Showcase"
- Demo profile in virtual exhibit hall
- 1 video clip
- Brand Awareness:
- 2 social media mentions
- 2 HITLAB Newsletter mentions
- Logo on HITLAB Website with BackLink

\$6k

Thought Leader Sponsor

- Sponsor whole day mentioned in all "mainstage presentations"
- Marquee sponsor awareness
- Feature in 1x Press Releases
- Full event registration list
- 5x VIP Passes
- Sponsor of 1 networking room
- 1x Breakout workshops (leading)
- 4x Strategic Networking Occasions
- 1x Speaking Opportunity
- Demo profile in virtual exhibit hall
- 3 video clips
- 3 highlights in "Innovator Showcase"
- Interview Post event, article to be featured on HITLAB website
- Brand Awareness:
- 10 social media mentions
- 5 HITLAB Newsletter mentions
- Logo on HITLAB Website with BackLink



- Sponsor included in Event Title
- Marquee sponsor awareness
- Feature in 2x Press Release Announcements
- Full event registration list
- 10x VIP Passes
- Discretion of Keynote opportunities
- Sponsor of all networking rooms
- 1x Breakout Workshop (leading)
- Demo profile in virtual exhibit hall
- 10x Strategic Networking Occasions
- 5 video clips
- Highlight in "Innovator Showcase"
 OR Customized Panel Leader
- 2x Speaking Opportunities at ANY HITLAB Event
- Interview Post event, article to be featured on HITLAB Website
- Brand Awareness:
- 15 Social Media Mentions
- 12 HITLAB Newsletter mentions
- Recognition as minor HITLAB
 Sponsor of remaining 2022 events
- Logo on HITLAB Website With Backlink













Title Sponsor

Thought Leader









INFORMATION MEDIARY CORP.
Medication Adherence Experts

Virtual Revolution Sponsor

Innovator Sponsor





Jerry Antimano

Community Development Manager

jantimano@hitlab.org

Schedule with Calendly

hitlab.org/summit