Columbia Memorial Health launches the region's first digital "symptom checker" powered by Mediktor to aid patients in efficiently triaging their symptoms and quickly accessing the most appropriate care.

New York September 1, 2022. **Columbia Memorial Health (CMH) today announced the launch of its state of the art digital "Symptom Checker" technology—the region's first online virtual medical assistant that will allow patients to efficiently assess and triage their symptoms and quickly access the care they need.**

The service is an advanced symptom checking tool that combines the use of Artificial Intelligence algorithms with Natural Language processing and Machine Learning techniques to provide a human-like and easy to use experience to the user.

The virtual assistant is available to everyone in the state of New York. 24 hours a day, 7 days a week, 365 days a year. Patients simply can enter their symptoms in their own words. Mediktor's AI-based white labeled virtual assistant will perform the triage through a series of simple questions to develop a patient-specific recommendation that will direct them to the right level of care.

Patients benefit by being directed to the most appropriate point of entry to care, thereby reducing wait times and eliminating any unnecessary steps or interactions. The net impact will be a more seamless and simple experience for the patient and more efficient utilization of medical services.

Dr. Ronald Pope, CMH's Vice President of Medical Services, Care Centers, said: "CMH is working every day to provide high quality, compassionate care to our community. This state of the art technology represents the next step in our commitment to continually advance the quality and accessibility of our services. In every instance, this service will guide patients to a care provider whose expertise and experience best match the patient's needs. It's a big step into the future of medicine that will provide a more efficient, effective and pleasant experience for our patients."

Vicenç Ferrer, Mediktor's Managing Director NYC Office, said: "We are very excited about this partnership that is totally aligned with our mission to collaborate with leading healthcare systems to improve access to healthcare worldwide. Mediktor's technology will empower CMH established and non-established patients by offering them healthcare guidance at the first onset of symptoms, increasing the overall patient experience and quality of care"

The new CMH Symptom Checker service can be accessed on the CMH homepage (www.columbiamemorialhealth.org), on the CMH App (available at the Apple App Store

and Google Play for Android) or directly at :
https://www.columbiamemorialhealth.org/check-my-symptoms/

About Mediktor

Mediktor is the most accurate medical assistant based on Artificial Intelligence (AI) for triage and pre-diagnosis. The company was founded in 2011 by Oscar García-Esquirol, intensive care physician and Cristian Pascual, industrial engineer. They developed a SAAS white labeled software ready to be embedded into any interface.
A solution based on scientific knowledge and supported by multiple clinical trials conducted internationally. The medical assistant gives a recommendation on the most suitable care available after evaluating patient's symptoms.

Mediktor has managed to close agreements with several international health institutions, including health insurance companies, hospital systems, telemedicine platforms and pharmaceutical companies. Visit www.mediktor.com to learn more.

About Columbia Memorial Health

Columbia Memorial Health is an advanced multi-specialty healthcare system serving more than 100,000 residents in Columbia, Greene and Dutchess counties at more than 40 primary care and specialty care centers. In addition, CMH's inpatient hospital, located in Hudson, has served our region since 1893 and is one of the most innovative and technically advanced facilities in the Hudson Valley. Columbia Memorial Health, Albany Med, Saratoga Hospital, Glens Falls Hospital and the VNA of Albany are part of the Albany Med Health System, the largest locally governed health system in the region. Learn more at www.columbiamemorialhealth.org

Media Relations Contact:

Fabiana Rojas Sensano - Marketing and Communications Lead

Telephone: +34 622421990   Email: frojas@mediktor.com

www.mediktor.com

Araceli Villacampa – Marketing Director

Telephone: +34 658832126   Email: avillacampa@mediktor.com

www.mediktor.com