

HITLAB

NEW YORK CITY
HEALTH
INNOVATION
WEEK

5-9 May, 2024

hitlab.org/NYCHIW

A dark, monochromatic image of the Statue of Liberty in New York City at night. The statue is the central focus, holding its torch aloft. In the background, the city skyline is visible with several skyscrapers illuminated, including the Freedom Tower on the left. The overall tone is dark and professional.

The HITLAB NYC Health Innovation Week gathers healthcare, tech, and entrepreneurial leaders, fostering innovation and collaboration. It offers a unique platform for discussions, workshops, and presentations on cutting-edge healthcare solutions, connecting startups, researchers, and industry leaders. With diverse topics like digital health and data insights, it drives an impactful healthcare revolution. This will be the first of its kind digital health event in the heart of NYC and we welcome you to take part.

What to expect

Engage in panel discussions and keynote talks with prominent figures in digital health.

Connect during the networking cocktail reception after the event.

Experience presentations from top disruptive digital healthcare solutions.

Explore exceptional exhibitors showcasing digital health innovations.

Benefit from various networking chances, both virtually and in-person across the 5 days.

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BACKGROUND & VISION

Following 2 successful, HITLAB Innovators Summits in 2023, we bring you the inaugural full 5-day NYC Health Innovation Week. This will be held at a central location in Midtown Manhattan with discussion sessions and networking meetings held by our partners around the area.

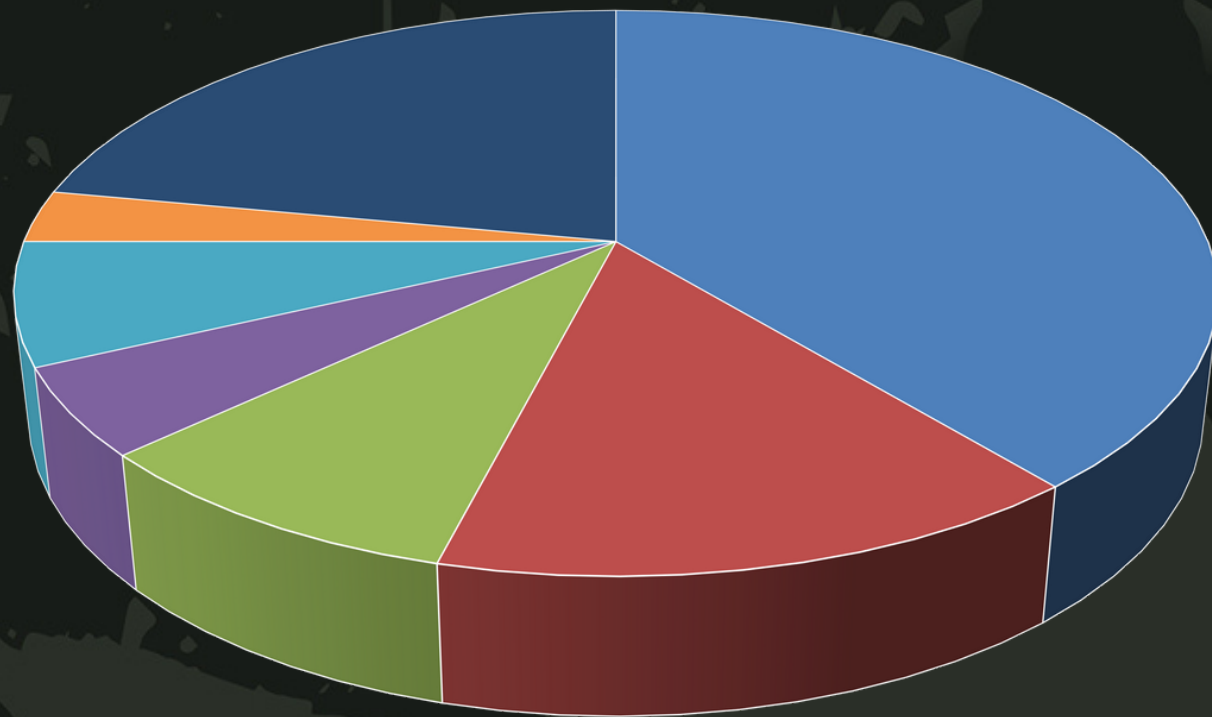
HERE IS WHAT TO EXPECT:

- Panel interviews and keynote addresses by digital health leaders
- Opportunities to network at the post-event networking cocktail reception and other activities being held throughout NYC
- Presentations from some of the leading disruptive digital solutions in the healthcare ecosystem
- Best in class exhibitors of digital health solutions, innovators & leading organizations
- Other networking opportunities virtually and in person throughout the 5 days

We are expecting an awesome variety of decision makers and thought leaders to attend the central conference for New York City Health Innovation Week. With the help of our local partners hosting supplemental activities in the area there will be an opportunity to meet with a multitude of individuals and organizations during NYCHIW

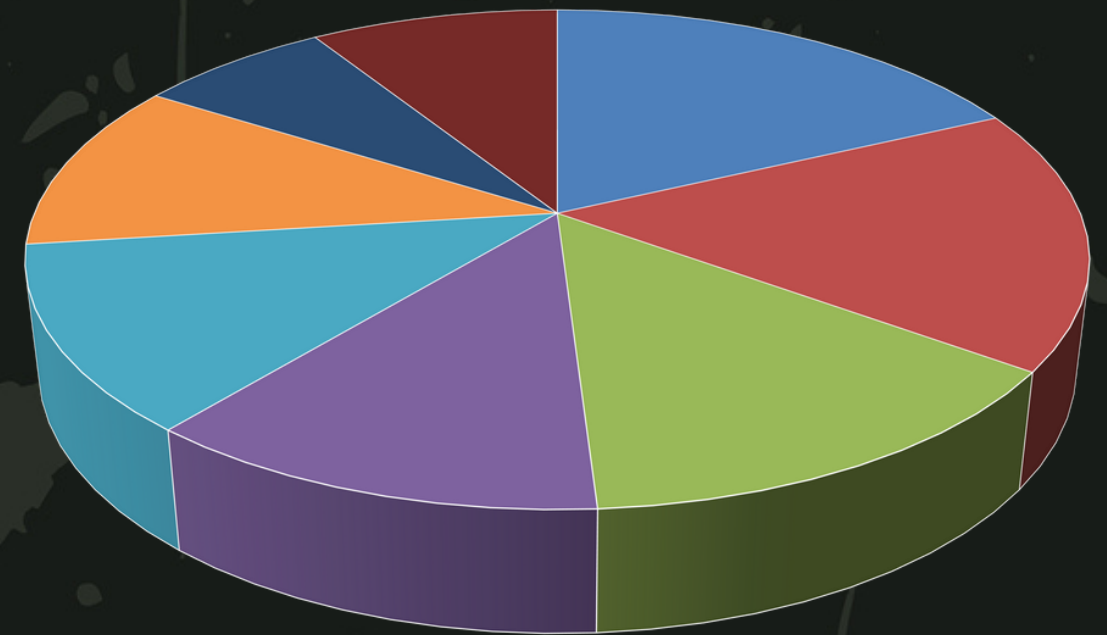
OVERVIEW OF EXPECTED ATTENDEES

SENIORITY



■ Senior ■ Director ■ Manager ■ VP ■ Owner ■ CXO ■ Other

INDUSTRY



■ Life Science ■ Pharmaceutical
 ■ Healthcare Providers ■ Academic
 ■ Startups/Innovators ■ Venture Capital/Private Equity
 ■ Payer ■ Marketing/Business Dev./Sales/Other



SPONSORSHIP OPPORTUNITIES

Standard sponsor packages for any participants looking to demo their solutions in the exhibit hall and on the main stage plus additional content based on spend

- Title Sponsor
- Platinum
- Gold
- Silver

Exhibition only packages for startups and service providers who are only looking to exhibit

- Exhibition per day
- Exhibition for entire event

Networking sponsor packages for participants who wish to support networking activities for attendees

- Co-Sponsor per day
- Power Networking Sponsor

TITLE SPONSOR

- 10x Complimentary in-person event tickets
- 7x personal warm introductions to HITLAB Network
- Exhibition booth throughout entire week
- Exclusive Title Sponsor of entire event
- Preferential Speaking opportunities at least 1x per day for entire event
- Enterprise media package which includes:
 - 20x professionally edited photos
 - 5x professionally edited videos from event
 - 10x social media posts
 - 12x HITLAB Newsletter mentions
 - Branding on all event collateral
 - Dedicated announcement landing page for company linked to event
- Preferential speaking opportunities and branding for all other HITLAB events for 2024
- Be a NYCHIW founding member of the planning committee for event to decide speakers and content

\$75,000



PLATINUM SPONSOR

- 7x Complimentary in-person event tickets
- 5x personal warm introductions to HITLAB Network
- Exhibition booth throughout entire week
- 3x Preferential Speaking opportunities throughout entire event
- Premium media package which includes:
 - 12x professionally edited photos
 - 4x professionally edited videos from event
 - 8x social media posts
 - 8x HITLAB Newsletter mentions
 - Branding on all event collateral
 - Dedicated announcement landing page for company linked to event
- Be part of the planning committee for event to decide speakers and content

\$50,000



GOLD SPONSOR

- 5x Complimentary in-person event tickets
- 3x personal warm introductions to HITLAB Network
- Exhibition booth throughout entire week
- 2x Preferential Speaking opportunities for entire event
- Basic media package which includes:
 - 5x professionally edited photos
 - 2x professionally edited videos from event
 - 5x social media posts
 - 4x HITLAB Newsletter mentions
 - Branding on all event collateral
 - Dedicated announcement landing page for company linked to event

\$25,000



SILVER SPONSOR

- 3x Complimentary in-person event tickets
- 1x personal warm introductions to HITLAB Network
- Exhibition booth throughout entire week
- 1x Preferential Speaking opportunities for entire event
- 1x professionally edited videos from event
- 2x social media posts
- 1x HITLAB Newsletter mentions
- Branding on all event collateral
- Dedicated announcement landing page for company linked to event

\$15,000



EXHIBITOR SPONSOR



- 2x In-person event tickets
- Exhibition booth at event
- 1x professionally edited videos from event
- 2x social media posts
- 1x HITLAB Newsletter mentions
- Branding on all event collateral as minor sponsor
- Dedicated announcement landing page for company linked to event

\$4,000
per day

\$12,000 for
entire event



NETWORKING SPONSOR

- 2x In-person event tickets
- Banner at venue attributing networking session to sponsor
- 1x professionally edited videos from event
- 2x social media posts
- 1x HITLAB Newsletter mentions
- 1x mention in press release
- Branding on all event collateral as minor sponsor
- Heavy social media coverage on day of select sponsorship

\$3,000 per day

\$10,000 for entire event





MORE ABOUT THE EVENT

RECHARGE & REFRESH

Breakfast, lunch and refreshments included at venue for all ticket levels

PANEL INTERVIEWS & KEYNOTE ADDRESSES

Highlighting digital health leaders and topics across the world.

EXHIBIT HALL OF DIGITAL HEALTH SOLUTIONS

Discover some of the best in class digital health solutions in our exhibit hall

POST EVENT NETWORKING AVAILABLE

Meet and network with industry leaders at exclusive post-event mixers



TITLE SPONSORS



SPONSORS



PARTNERS



For further information contact us

VIP/ADDITIONAL OPPORTUNITIES

STAN KACHNOWSKI, CHAIR

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CONTENT & SPEAKERS

ANSLEY BOWEN, COMMUNITY
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SPONSORSHIPS & TICKETING

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